

# Environmental Policy

The RICOH Group clearly defines its basic policy and action guidelines for environmental conservation as its "Environmental Principles". PFU is engaged in environmental activities based on these principles.

## Environmental Principles

### Basic Policy

As a global citizen, the Ricoh Group is obligation-conscious of environmental conservation. In addition, we strive to honor our environmental responsibilities and concentrate group-wide efforts in environmental conservation activities, implementation of which we believe to be as significant as our business operations.

### Action Guideline

**1. Achieve superior targets**

Complying with laws and regulations as a matter of course, we dutifully fulfill our environmental responsibilities, setting targets that go ahead of those that society currently requires, and by achieving these, create economic value.

**2. Develop innovative environmental technologies**

We will take steps to develop and promote innovative environmental technologies that will give increased value to our customers and can be utilized by various people.

**3. Encourage all employees to participate in environmental activities**

In all our business activities, we strive for awareness of environmental impact, thereby involving all Ricoh employees in implementing continuous improvements to prevent pollution, and use energy and natural resources more efficiently.

**4. Be attentive to product lifecycle**

To provide our products and services, we spare no effort to reduce environmental effects in all stages of the product lifecycle, from procurement, manufacturing, sale, and logistics, to usage, recycling, and disposal.

**5. Improve employees' environmental awareness**

We at Ricoh wish each employee to be attentive to a broader range of social issues and mindful of enhancing environmental awareness through proactive learning processes, designed to commit the employee to environmental conservation activities according to his or her responsibility.

**6. Contribute to society**

By participating in and supporting environmental conservation activities, we will contribute to creating a sustainable society.

**7. Optimize communication with stakeholders**

Ricoh Group will expand its environmental conservation activities with stakeholders. In addition, we will fully communicate and proactively cooperate with our stakeholders to reassure communities of our dependability and commitment to the environment.

Established in February 1992  
Revised in February 2008